Kyndall Hindman

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Education

Youngstown State University (YSU) – Youngstown, Ohio — Honors: **President's List** – 1 semester
Williamson College of Business Administration – AASCB Accredited — **Dean's List** – 2 semesters
Bachelor of Science in Business Administration, August 2025 — Major: **Marketing**

Experience

Cannonball Run Rally – United States of America — September 2025 – Present
Executive Assistant/Marketing

- Supported operations for a 9-day cross-country rally 1x a year plus any additional events throughout the year.
- Coordinated with hotels, restaurants, and vendors to ensure all logistics were confirmed & executed smoothly.
- Managed daily communication for 50+ participants, sending updates, location changes, and daily event details.
- Worked with staff and photographers/videographers to ensure consistent branding and event coverage.

Self-Employed – Southern California — June 2021 – Present
Private Swim Instructor

- Work with a consistent client base of at least 10 families to schedule and teach lessons to ages 1-10yrs on a variety of skill levels.
- Manage communication with different families and executing lesson plans to teach all levels of swim to children.

Los Alamitos Aquatics Foundation – Los Alamitos, California — November 2025 – October 2026
Club Water Polo Social Media Manager

- Manage Instagram and Facebook accounts with regular weekly posting.
- Produce photo/video content that highlights athletes, team culture, and daily training.
- Design graphics for announcements, game days, and organizational updates

Santino Ferrucci – Indianapolis, Indiana — May 10, 2026 – May 25, 2026
Social Media Manager

- Collaborate with photographers and videographers to create content for Santino's personal accounts
- Attend any appearances, dinners, interviews, and race activities to update social media and maintain a brand

Gahr High School – Artesia, California — December 2025 – May 2026
Associate Head Coach

- Plan & Run practices and attend competitions
- Take pictures, create graphics, and post to the team's Instagram.

A.J. Foyt Racing – Indianapolis, Indiana — May 15, 2025 – May 25, 2025
Indy 500 Social Media Intern

- Imported our photographers' photos to Canva to create graphics for the AJ Foyt Racing Team social media pages.
- Worked with the Communications Director to post live updates on drivers' progress, standings, and outcomes.

YSU Athletics – Youngstown, Ohio January 2025 – May 2025

Marketing Intern

- Designed graphics and edited video content using Photoshop, Premiere, and Canva.
- Helped plan content calendars and brainstorm creative strategies.
- Captured on-site content featuring student-athletes.

YSU Swim & Dive Team – Youngstown, Ohio August 2022 – May 2025

Head of Social Media Committee

- Led a 12-person creative team responsible for all social media output.
- Produced consistent content and graphics to support recruiting and team branding.
- Delegated tasks, set deadlines, and kept the team aligned.

Deep End Clothing – Huntington Beach, California May 2022 – December 2022

Marketing Intern/Warehouse Team Member

- Managed Instagram to schedule posts, track engagement, and interact with followers.
- Built an influencer program to expand brand exposure.
- Planned and created new promotions, which increased sales by 20% and maintained relevancy.
- Supported warehouse operations, inventory management, and customer returns.

Marketing Projects

Chili Bowl Nationals 2026 Midget Car Sponsorship – **McQueen Racing** Sept. 2025 – Jan. 2026

- Created a professional sponsorship deck showcasing team value and partnership opportunities.
- Developed a clear tiered pricing structure to help prospects understand package options.
- Maintained consistent communication with potential sponsors to secure January race partnerships.

Squarespace Website Refresh – **Anastasia Papadakis Law** Nov. 1, 2025 – Nov. 18, 2025

- Reworked site layout, branding, and visuals to align with the client's style and goals.
- Built a clean, user-friendly 5-page website aimed at attracting new clients.
- Ensured the website accurately represented the client's services and brand voice.

Activities

YSU Swim Team August 2021 – May 2025

NCAA Division 1 Athlete, Social Media Committee, DEIAB Student-Athlete Rep, 1HL Athlete Rep

- Balance 20+ hours of practice and meets while maintaining a full academic course load.
- Exemplify leadership and time management to maintain an active team member of 60+ teammates.
- Attend monthly meetings with YSU Athletic Staff to help improve Diversity and Inclusion within athletics.

YSU For the Culture Club, Women's Empowerment Club February 2023 – May 2025

Member & PR Representative

- Attend monthly meetings to discuss BIPOC struggles and how to combat them.
- Create an environment that fosters inclusion and empowers people of color to feel heard.
- Utilize social media platforms to raise awareness of the club, both on and off campus.

Technical Skills

Adobe Creative Cloud · Canva Pro · Microsoft Office · Google Workspace · Metricool · Slack · ClickUp · Figma · Notion